

Arina Hemati

Filmmaker / Cinematographer | Creative Storyteller & Editor

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Vancouver, BC, CA

Cinematography-driven filmmaker with 7+ years of experience crafting short-form branded content, commercials, and corporate stories for brands and artists. Hands-on in every production stage from concept and storyboarding to lighting, shooting (drone + gimbal), and post-production. Known for blending visual aesthetics with strategic marketing goals to deliver cinematic stories that inspire audiences across social and digital platforms.

Proficient in Adobe Premiere Pro, After Effects, and Photoshop with a deep understanding of LUTs, codecs, and delivery formats. Brings creative vision, technical precision, and a collaborative mindset to every project.

Work Experience

Content Strategist & Social Media Advisor

Jul 2025 - Present

Nyxterra | Vancouver, BC | Hybrid

- Support brand growth through creative strategy and content optimization across digital platforms.
- Contribute to social media and marketing asset creation (brochures, graphics, short-form videos).
- Provide video and podcast production support, set-up, editing, and content preparation for publishing.
- Successfully manage multiple projects from concept to completion, ensuring creative vision and technical execution
- Collaborate in weekly strategy sessions to ideate content and early growth experiments.

Founder & Creative Director

Jan 2025 - Present

Studio 28 | Vancouver, BC

- Lead cinematography and creative direction for product, fashion, and corporate clients.
- Oversee lighting design, drone and gimbal operation, and post-production editing across projects.
- Engaged directly with clients in customer-facing roles, translating their vision into impactful cinematic content
- Built Studio 28's website and SEO strategy, driving a 25% increase in organic traffic within two months.

Lead Social Media Content Creator

Mar 2024 - Present

Nava Records Studio | Vancouver, BC

- Led cinematography and editing for music videos, behind-the-scenes films, and live performances.
- Directed multicam recordings using professional lighting and gimbal systems.
- Edited projects to fit digital and social formats — achieving 800K+ combined views online.
- Proficiently operated a wide range of camera equipment to capture compelling visual narratives for film projects.

Videographer & Photographer

Dec 2024 - Feb 2025

Okoko Cosmetiques | Vancouver, BC

- Captured cinematic product and lifestyle footage for web and social campaigns.
- Directed on-set lighting and camera movements to enhance the brand's luxury aesthetic.
- Edited videos and retouched images using Premiere Pro and Photoshop for cross-platform use.

Podcast Production Intern

Jun 2024 - Aug 2024

Douglas College – Marketing Corner Talks | Vancouver, BC

- Produced, edited, and published episodes using Riverside and Adobe Audition.
- Coordinated guest bookings, scripting, and technical setups for each session.
- Assisted in website redesign to improve episode showcases and user experience.

Visual Content Creator

May 2023 - Feb 2024

Blanka Brand Inc. | Vancouver, BC

- Produced product and event visuals tailored for Instagram and website use.
- Created high-end brand visuals aligned with the company's tone and identity.
- Managed and curated content across social media platforms to effectively tell visual stories and connect with a global audience

Director of Marketing

Oct 2022 - Apr 2023

The Rugs Outlet Canada | Vancouver, BC

- Led video and photo production for ads and social campaigns that boosted engagement 20%.
- Directed creative for Facebook and email campaigns (35% average open rate).
- Coordinated influencer collaborations and oversaw content creation pipelines.
- Leveraged advertising principles to craft compelling visual narratives and enhance storytelling in filmmaking.

Core Skills

Adobe Premiere Pro, After Effects, Photoshop, LUTs, codecs, delivery formats, SEO, Riverside, Adobe Audition

Education

Douglas College

May 2023 - Dec 2024

Post-Baccalaureate Diploma Digital Marketing

MetFilm School

Jul 2021 - Jun 2022

Certificate, Directing for Film Program

Amirkabir University of Technology (AUT)

Sep 2016 - Jun 2021

Bachelor of Civil Engineering Civil Engineering